



# Wepow Customization Guide



# Introduction to customizations

Custom branding helps to your company your transition for your page to the wepow interview easier and less confusing for your candidates. Add your own style to your interviewing page and you can attract even more candidates with a cool design.

This guide works better if the designer have some basic knowledge of web design, since some of the elements used are more common on websites.

Also included with the guide, there's a zip file with the templates on different formats, to be able to work on your own designs on different ways.



# Direct invitation interview



# Direct invitation interview



The **Prerecorded interviews** are a great tool to give you the flexibility to review candidates at your convenience and the ability to filter through all the non-negotiable questions ensuring you only meet with the candidates who meet your criteria.

This interviews have the most elements to be customizable, which the companies can use to make Wepow works with the same branding guidelines as the rest of your websites.

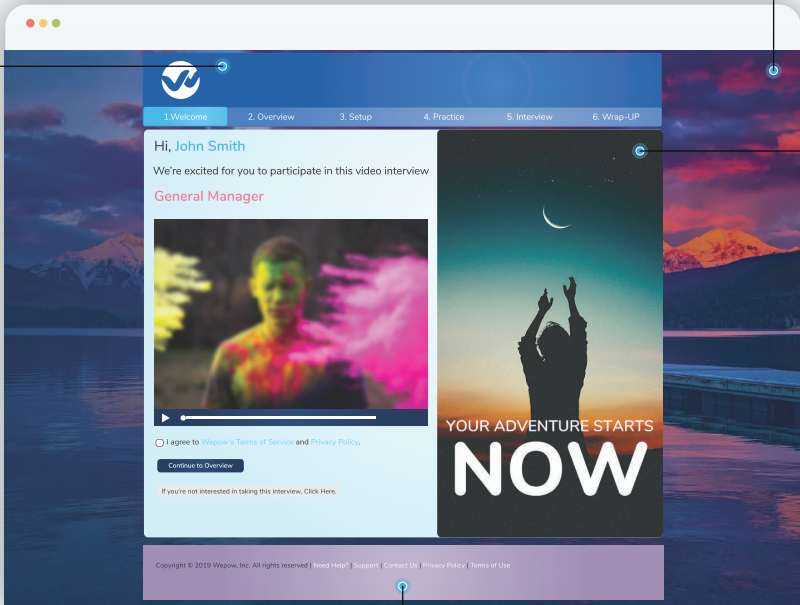
The Direct interview page is conformed by four main elements: The **background, header, body** and **footer**. These at the same time contains elements inside of each, that cannot be moved between them.



# Direct interview invitation main elements

**Background:** It covers the entire back of the page.

**Header:** Top of the page. This contains the logo and the interview steps.



**Body:** Has the main content for the interview. This contains the interview candidate name and title, the promotional video, and the right panel.

**Footer:** It contains the copyright information and Wepow-related links.



# Background



The background section, as its name implies, covers the back of the page. Its mainly a decorative element, to enhance your customization. **It can be a color, a gradient, a pattern or an image.**

- ✓ For a full-sized background image, the dimensions depends on your needs, **we commonly use a 1920 pixels wide by 1200 pixels tall.** The image at least has to be wider than 940 pixels, meaning, more than the dimensions of the content.
- ✓ There's also optional backgrounds that covers **only the header and footer area.** This are used to make these areas full-width.



- ⚠ Some companies have used this space to show information to the user. While this is possible, you have to take in account that what you can see on the background totally depends on the resolution the candidate has, it is strongly suggest to use it only for decoration purpose.



# Header

The header is the part at the top of the page. It contains the logo of the company and the steps of the interview. More on the interview steps on the next section.



- ✔ The width of the header is fixed at **940 pixels wide**.
- ✔ You can use any height as you need, just take into account that the main focus is on the body.
- ⚠ In our examples we use **100 pixels tall** when the steps are on the side of the logo, and **130 pixels tall** when the steps are on the bottom of it.

- ❶ By default, the **Logo** that will be displayed on the design will be the same one added on the **Branding sections** on the **Settings** by your administrator(s).

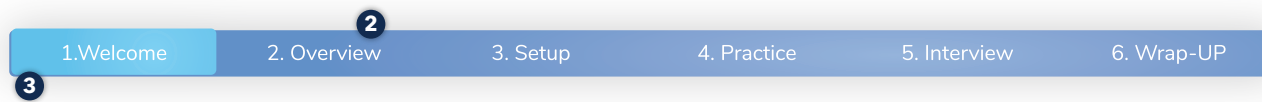


- ✔ On the customization you can choose between using the one on the control panel, or use a different one independent of the Branding settings one.



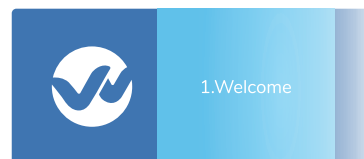
# Steps

The steps on the interview works as a guide for the candidates to get to know at what part of the interview they currently are, how much do they have to go. There are mainly two types of steps.



- ❌ **2 Interview Steps:** There are currently six steps in the Interview. This could change in the future, but we will be informing with time to check if your customization needs and adjustment.
- ❌ **3 Current Step:** This will let the candidate know at what part of the interview he is currently on. We do encourage to use this element to highlight the step from the rest of the others.
- ✅ The steps can be placed **adjacent or below the logo**.

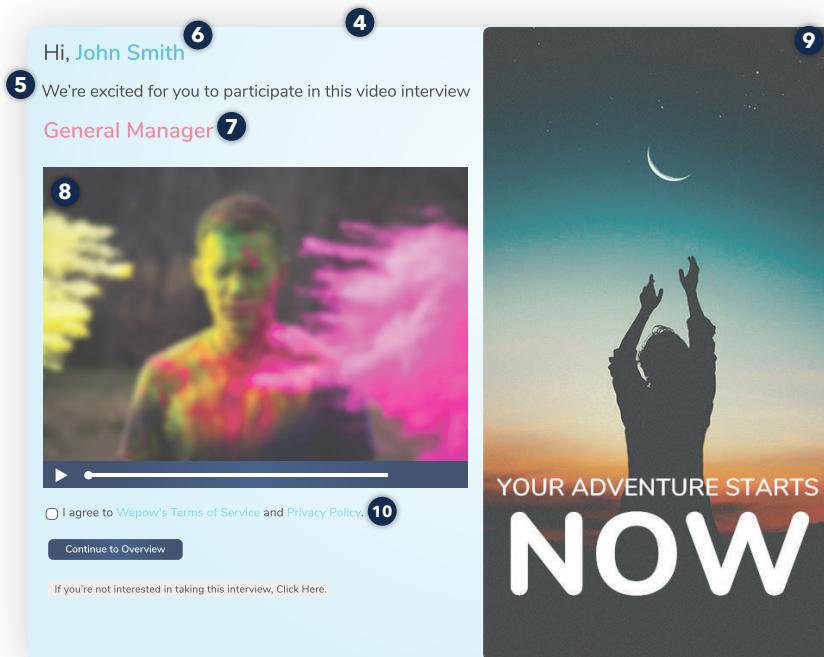
- ✅ You can specify the width and the height of the steps individually or as a whole.
- ✅ **You can use 100% of the height of the header.**
- ✅ You can define a width (in pixels) between steps.
- ✅ Each step can have a unique design, just consider that each step needs to have a regular and current step state.
- ❌ The steps cannot be outside the area of the header.
- ❌ You cannot change the order of the steps.
- ❌ The Steps are not links, the user doesn't click on them. For that there's no **"hover"** or **"click"** state.







# Body

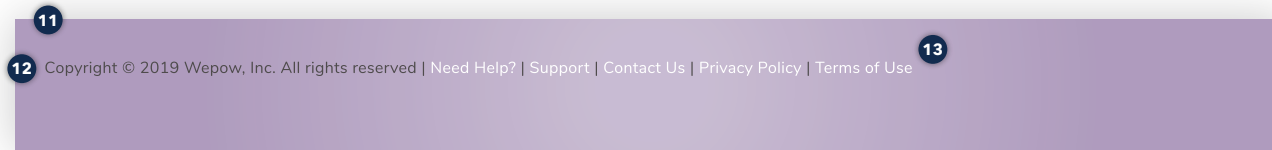


The body is the main section on the interview. This is where all the interview process will happen, so the elements must be clear to understand.

- 4 **Body background:** The width is fixed at 940 pixels wide. The height varies depending on the step of the interview, but the welcoming screen is always at 740 pixels tall.
  - ⚠ We recommend a solid or near solid background color, for better readability.
- 5 **Body text:** You can change the color and typeface for the text on the interview.
  - ⚠ We recommend a contrasting color from the background. (Dark on light color or vice-versa).
  - ⚠ For typeface you can choose a websafe font, one of our selection of fonts (Page 10) or a Custom Font.
- 6 7 **Candidate's name and interview title:** These are headers that highlights the candidate's full name (In case of a Direct Invitation Interview) and the Position the candidate is applying. You can change the color and the typeface, can be the same or can be different.
- 8 **Promotional video:** This video welcomes the candidate entering the interview page. This video is added directly on the interview creation tool.
- 9 **Right panel:** This area contains a complementary image for Direct invitation Interviews. In a Public Interview, this area has a short form so the candidate registers it.
- 10 **Text links:** You can define the colors of the interview links. Also you can define if its underlined or not.



# Footer



Area located at the bottom of the page. This contains copyright information and Wepow relevant links. The elements you can customize are:

- 11 **Background:** You can add a background to this area. It can be a color, a gradient, a pattern, or an image.
- 12 **Text footer:** The regular text on the footer. You can change the color and type.
- 13 **Footer links:** The links that are located on the footer. You can change the colors and typeface. By default uses the same color as the body links.



# Example usable fonts

## **Droid Sans:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*

## **Helvetica Neue:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*

## **Lato:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*

## **Montserrat:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*

## **Museo Sans:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*

## **Open Sans:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*

## **Proxima Nova:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*

## **Raleway:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*

## **Roboto:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*

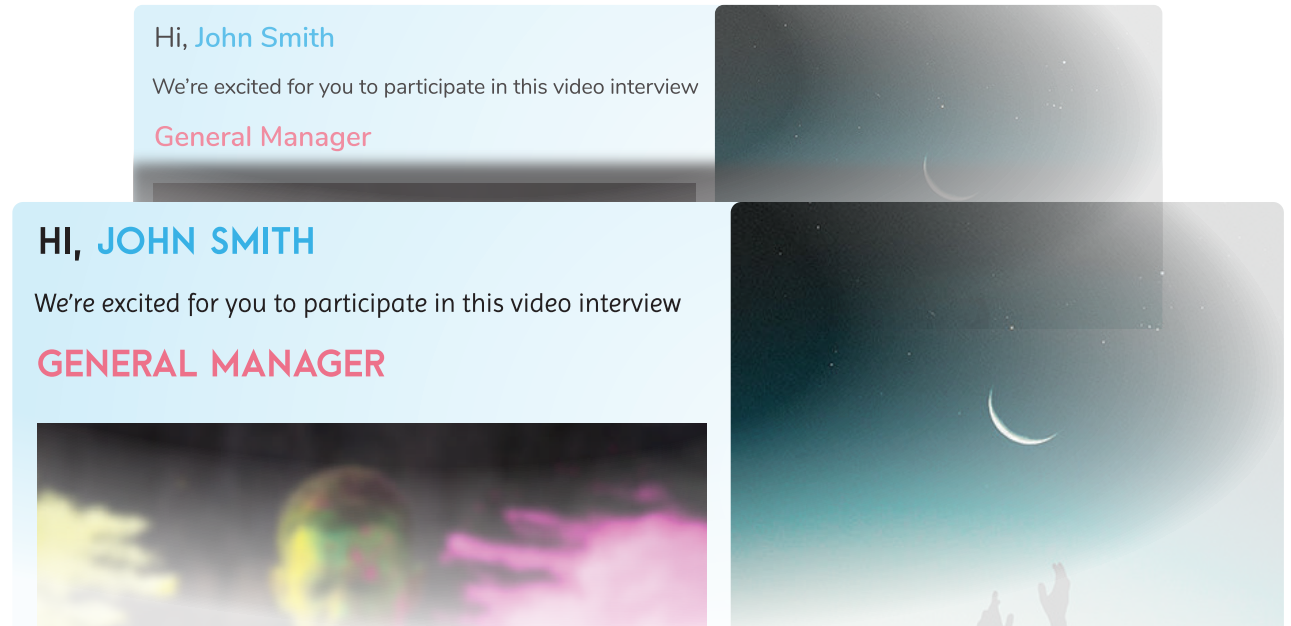
## **Roboto Condensed:**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789@#\$%^&\*



# Custom fonts

In addition from the typefaces we offer, you can submit to us a font file to be used on your customization.



✔ The valid file formats are:

- ✔ .woff
- ✔ .woff2
- ✔ .ttf
- ✔ .otf

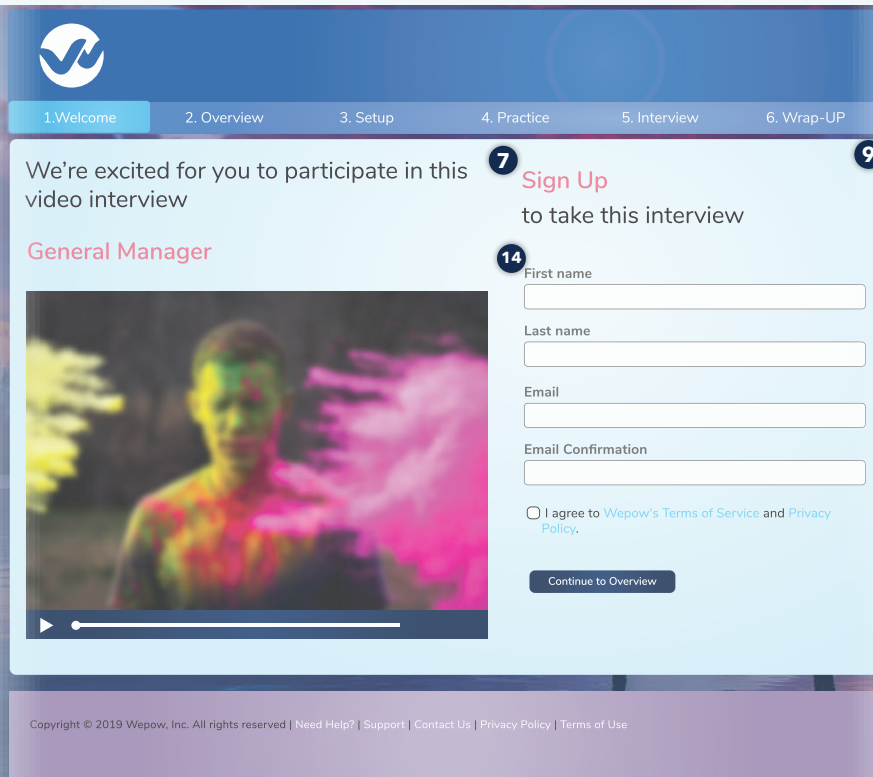
⚠ We test the customization to check the font works properly. There will be some cases that, even with the correct files, there could have some problems and won't be able to use them.



# Public link interviews



# Public link interviews

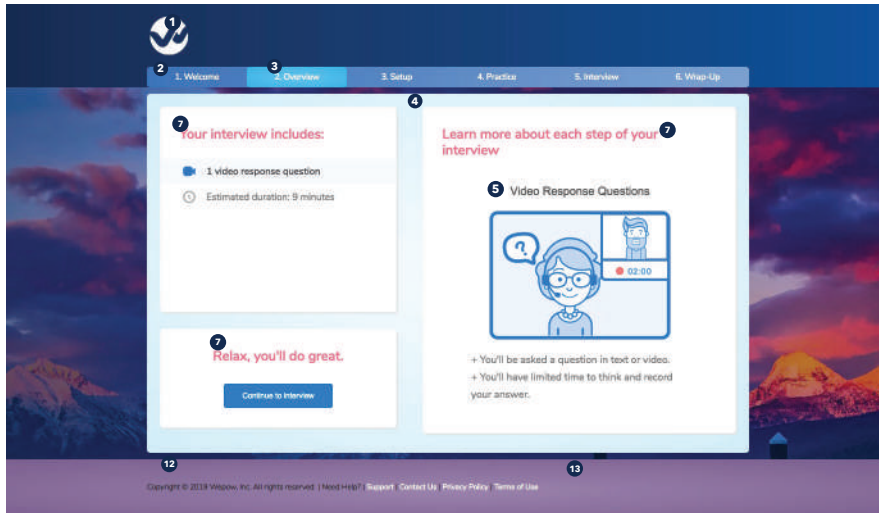


The Public link interview uses the same design that is created for the direct invitation interviews with a few exceptions.

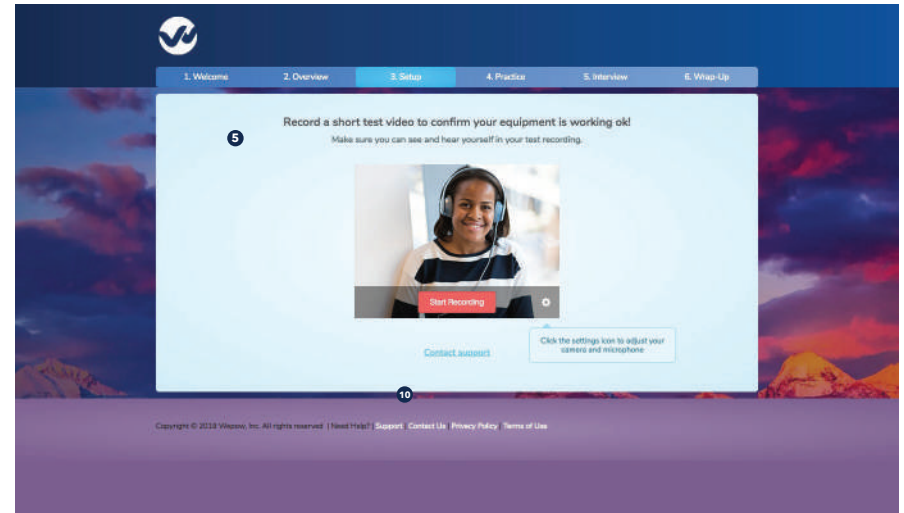
- 9 **Right panel:** In a public link interview, the right panel displays the sign up form for the candidate.
- 7 The **“Sign Up”** title uses the same color as the **interview title**.
- 14 **Form field:** You can change the color of the field titles, which will affect all fields. **The default is #606060**



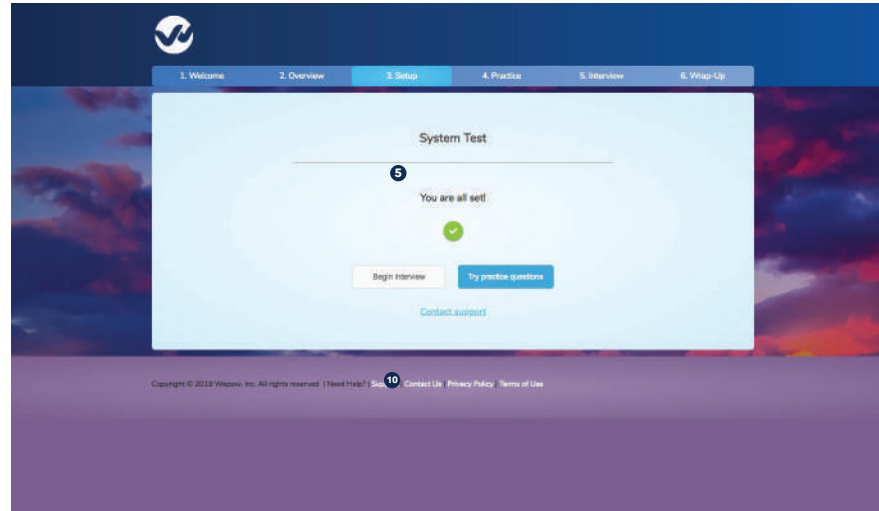
# Elements that are consistent through all steps



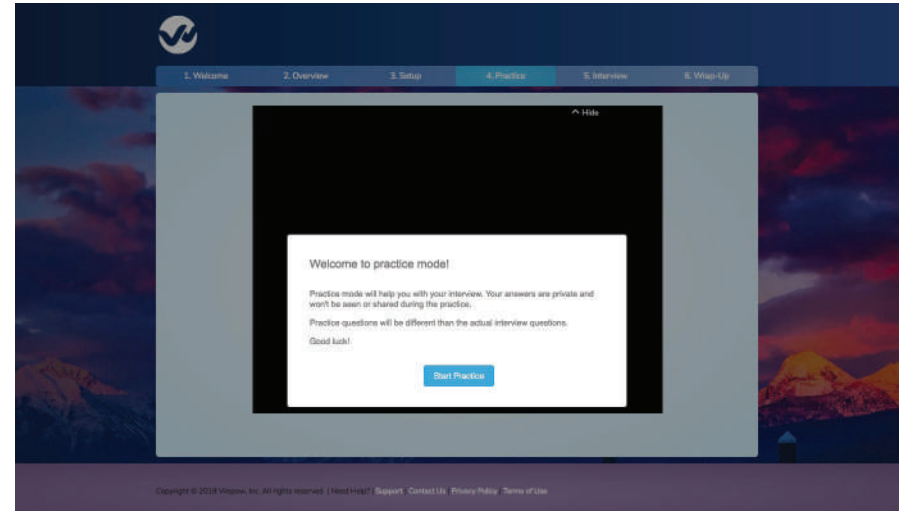
1. Overview Screen



2. Test Camera Screen

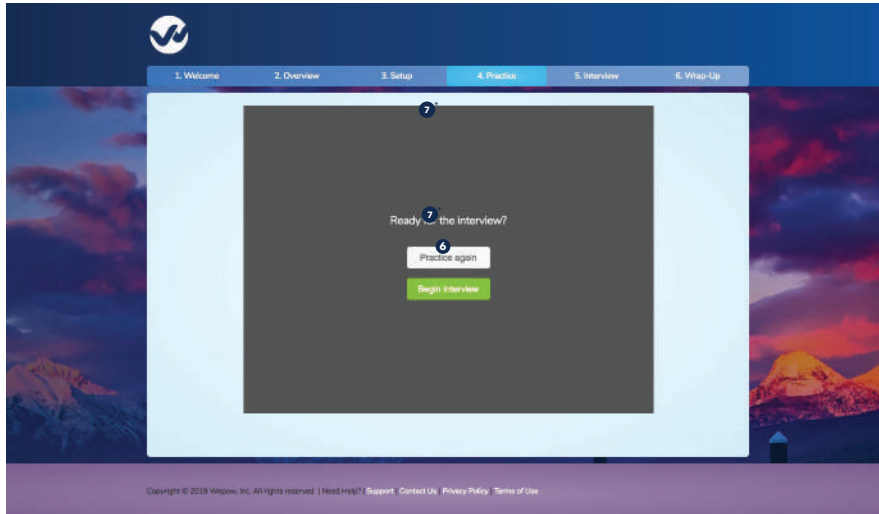


3. System Setup Screen

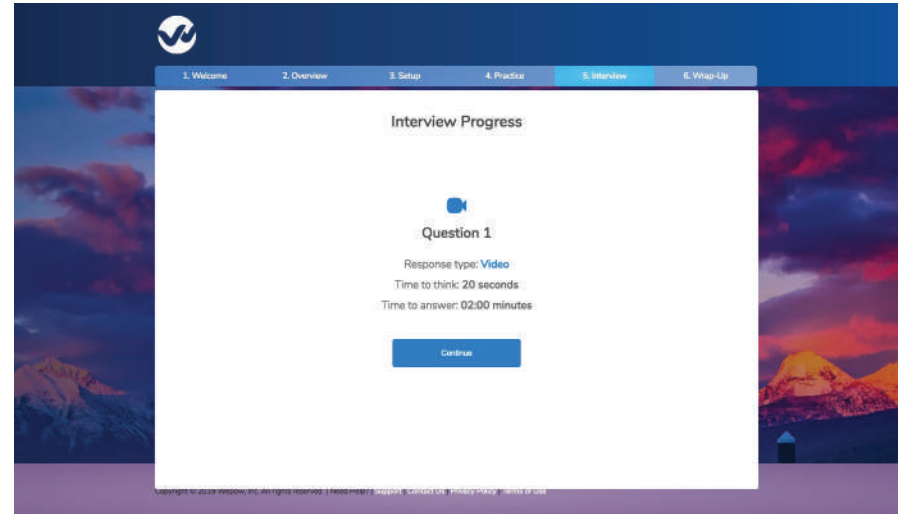


4. Practice Welcome Screen

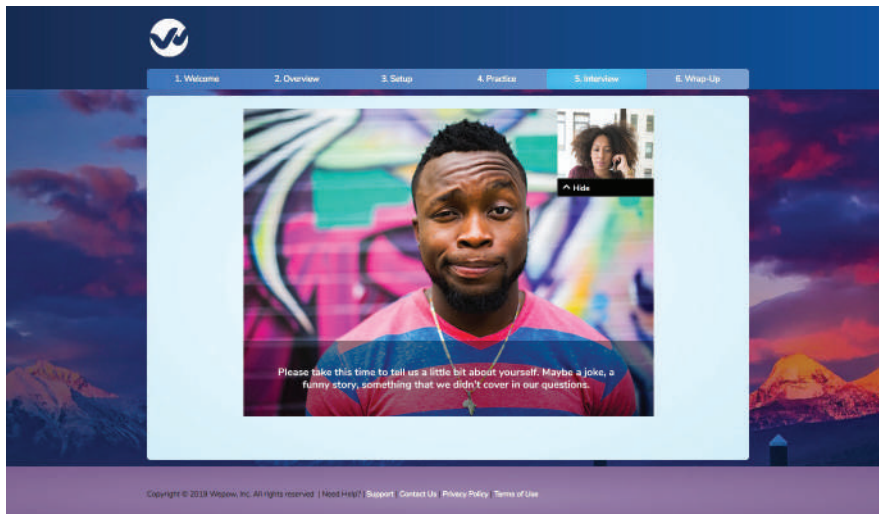




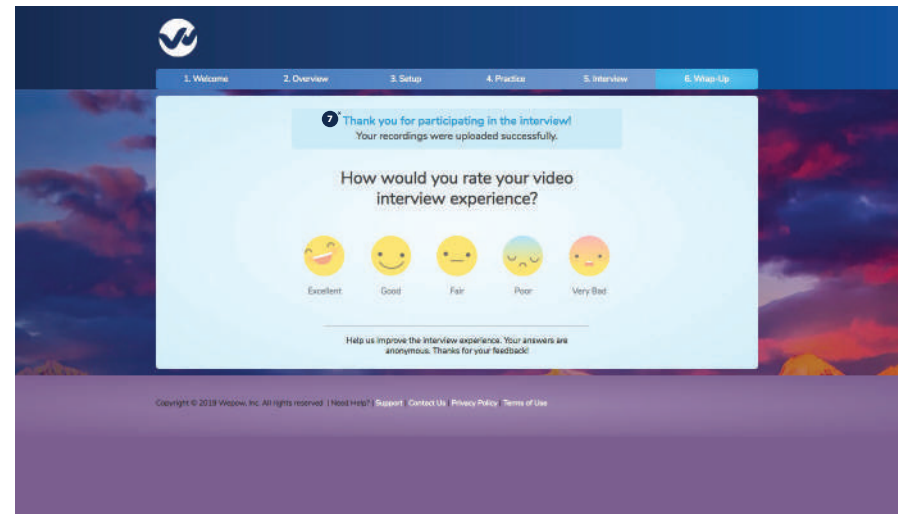
5. Practice Finish Screen



6. Interview Question Screen



7. Interview Progress Screen



8. Rate Interview Screen

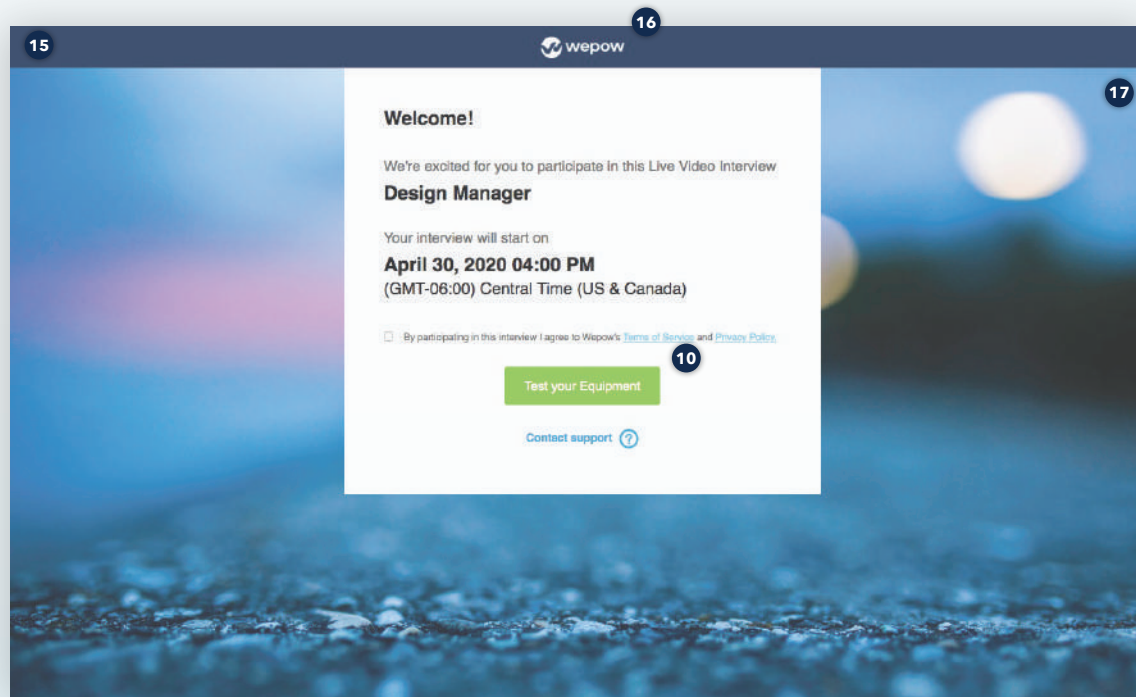


# Live interviews



# Live interviews

For the Live Interview, you can only customize these elements from the Welcome Screen.



- 15 **Header bar:** Top bar containing the logo. This can be modified on the branding tab by your administrator(s).
- 16 **Company logo:** This displays the logo uploaded by your administrator(s).
- 10 The **privacy policy/terms of service links** links are the same color as the links in your pre-recorded interviews.

- 17 **Background image:** The image covers 100% of the background. It can be an image, a solid color or a gradient.
  - ✓ The image dynamically resizes with the browser.
  - ✓ A high resolution image is recommended. **We use 1920 pixels wide and 1200 pixels tall.**
  - ✓ This image can be different from the **Pre-recorded interview** background.

