



ChequedAttract™ is the future of recruitment branding and passive talent sourcing.

Through analytic use of proprietary algorithms, it not only predicts how likely someone is to change jobs, but it also allows an organization to develop its recruitment brand, while beefing up its candidate pipeline with a fresh new talent source.

Let's review the features and benefits:

The Recruitment Readiness™ Indicator.

Save time sifting through data. This feature allows you to quickly identify references who have opted in to your talent pipeline, so you can clearly focus your energy on those most likely to make a move.

New Reply Date ?	New Job Search Status ?	New Hire Readiness ?
April 2014	Active	70%
April 2014	Active	46%
May 2014	Active	65%
April 2014	Active	0%

The Recruitment Readiness™ Starter Questions.

Do you want to know what makes these candidates tick? This helpful feature reveals what's important to them so you know what it takes for them to make the switch.

Career Status Questions

Job Search Status: Active Hire Readiness: 46%

How satisfied are you with your current compensation?
Very Unsatisfied

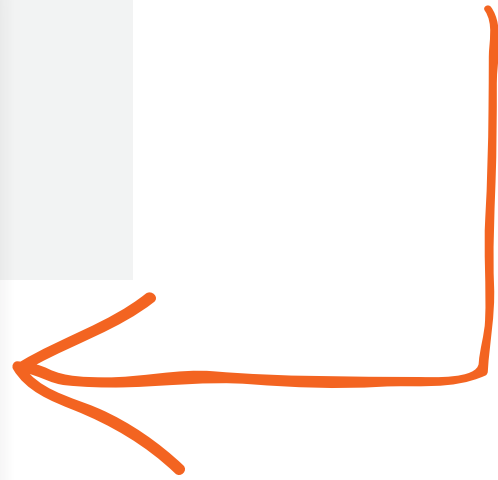
How would you rate the leadership team in your organization?
Below Average

How would you rate your relationship with your manager?
Average

How satisfied are you with your current position?
Satisfied

To what extent do you agree with the following, "The organization I work for cares about my well-being"?
Strongly Agree

If you are expecting to search for a new job, when would you expect to begin?
Now



Customizable email templates.


Two for one. By adding your company logo and other key recruitment branding information, you'll be quickly recognizable to references and drive home your brand.

Email Template Details

From: **Manager** Edit

To: **Candidate**

Subject: **{positionName} job at {companyName}**

 **chequed.com**
Predictive Talent Selection™

{candidateFirstName},

Thank you for your continued interest in {companyName}.

We use an online process for reference checking to keep things moving efficiently.

Please read the directions below to get an understanding of the reference checking process. After reading the directions, click the link at the end of this email to begin:

1. **You may be asked to complete a self assessment** with questions designed to understand your fit to the job and to understand some of the questions we'll be asking your references. It is important to answer honestly. Rating yourself artificially high will not help your candidacy as the answers, when combined, are compared against an underlying job

Advanced Search

Company

Job Title

Category

Job Level

Area Code

Zip

State/Province/Territory

Country

From Date

To Date

Job Search Status Active

Order by

A fully searchable reference database.

Are you looking for an IT guru?
Do you need someone in San Francisco stat? You call the shots. Name the criteria that's most

Search By: Candidate Reference Both

Keyword

Job Level

Job Category

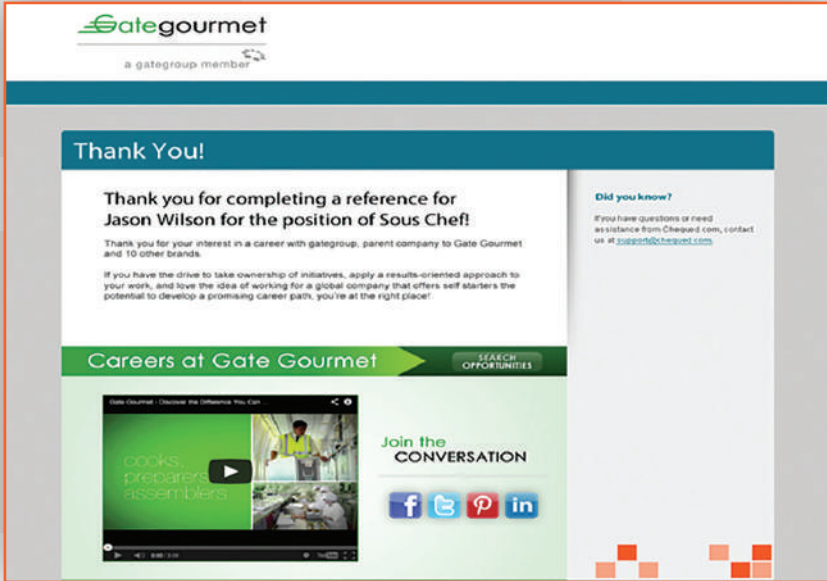
Job Search Status

Reply Date

Order by

[Advanced Search](#)

- Select
- Board Member
- C-Level
- Vice President
- Director
- Manager
- Individual Contributor
- Specialist/Professional
- Unemployed/Retired
- Self-Employed

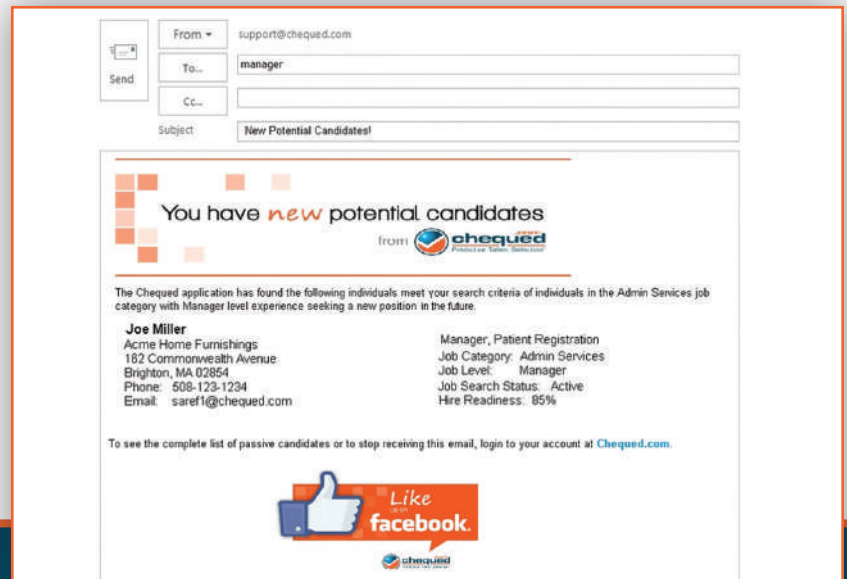
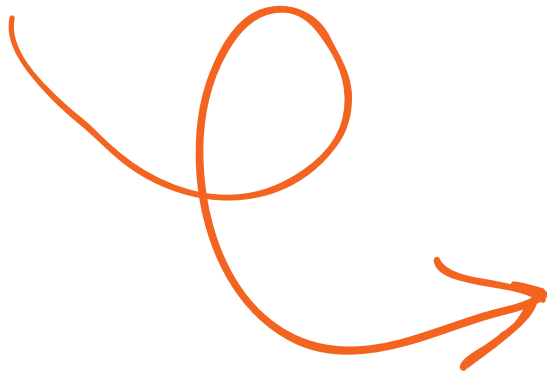


A fully customizable reference "Thank You" page.

Everyone likes to feel appreciated and this thank you page does double duty. It makes your candidate feel warm and fuzzy and allows you to include most any type of content (social media links, video, job feeds, and more). Make it pretty and they will come.

Automatic notifications of opted-in references.

How cool is this? These notifications will quickly alert you when a reference opts in who specifically meets your criteria. Let your cat-like reflexes kick in and respond immediately so you don't miss out when top-notch talent hits your pipeline.



About Chequed.com, Inc.

Chequed.com has one goal, No Bad Hires. Ever. It's cloud based Predictive Talent Selection™ platform is used by some of the world's leading brands including SUBWAY® Restaurants, The Walt Disney Company, Hallmark, Aspen Dental and many others. Learn more at www.chequed.com.

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